

APRIL ONISHENKO

Assistant Apparel Designer | CAD Expertise

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San Francisco, CA



SUMMARY

Creative and dynamic fashion designer with a strong knowledge of fashion writing, design and industry trends. I bring a blend of technical CAD expertise and creative innovation to drive impactful product launches. My proven track record in collaboration and enhancing brand offerings aligns with the commitment to design excellence.

EXPERIENCE

Assistant Designer: Women's Wovens

Banana Republic

06/2021 - Present San Francisco, California

- Led the designs of new tailored suiting and pants assortments, incorporating advanced CAD techniques and market trends.
- Consistently researching global markets to identify new seasonal trends, silhouettes, fabrics, techniques, product categories and competitive.
- Partner with cross functional team to create tech packs and communicate vision behind fit and product design, ensuring execution, quality, and desired margin targets are achieved.
- Develop concepts and sketches for product line and advocate for design ideas by presenting to leadership and cross functional team.
- Presented and defended designs during team and management meetings, effectively receiving quick buy-in's on the proposed concepts.
- As a self motivator, I successfully take on additional work to develop brand vision and design excellence.

Freelance Designer

Onishenko

05/2014 - Present Canada & United States

- Wedding dress and special events alterationist.
- Aesthetic design collaborator and tech pack maker for Vencedora EQ.
- Collaborator with Saturday Clothing's Annual Calgary Stampede Collection.

Assistant Boutique Manager

Soma

06/2020 - 05/2021 Scottsdale, Arizona

- Increased sales, measure sales performance and conversion rates daily.
- Assisted in assigning and monitoring sales goals of Sales Associates.
- Participated in the preparation of merchandise displays and presentations. Exercising independent judgment and discretion in applying merchandising concepts and guidelines.
- Train, coach, develop, and lead sales associates in selling skills.
- Facilitated proper communication between management and associates when needed.

EDUCATION

Kent State University

Bachelor of Arts in Fashion Design- 2017-2020

Calgary Fashion Institute

Technical Diploma in Fashion Marketing- 2016-2017

Calgary Fashion Institute

Associate's Degree in Technical Design - 2014-2016

KEY ACHIEVEMENTS



Award for Excellence

Received the Exceed Award at Banana Republic for managing the development process and leading design for tailored suiting, casual pant and shorts while my manager was on MAT leave.



Innovator in Fit Management

Implemented new fit procedure, contributing to reduced pant return rate of 5% from LY in Q2 2024. Marking the highest return rate reduction in the division for the quarter.



Drive

In innate desire to succeed by achieving personal goals in both life and in work.

SKILLS

CAD	Product Design	Illustrator
Product Development	Procreate	PLM
Trend Analysis	Team Management	
Site Execution	Quickness	InDesign
Photoshop		

PASSIONS



Cultural Trends

Keeps up with global cultural trends to inform design decisions and create relevant products.



Technology in Apparel

Enthusiastic about the use of emerging technologies to advance apparel design.